

## MEDIA ADVISORY

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### **“Draw the Line Day” Proclamation** **Austin Mayor Steve Adler to Honor SAFE and The Mrs**

**(April 6, 2016; Austin, TX)**—Austin Mayor Steve Adler will present The SAFE Alliance and the Austin-based, all-female band The Mrs with a proclamation declaring April 8 “Draw the Line Day.” The proclamation honors the work of SAFE and their leadership in ending sexual assault and exploitation, child abuse, and domestic violence through prevention, intervention, and advocacy for change. The document also honors The Mrs for this week’s release of their new song, “Draw the Line,” which highlights these issues. The presentation will occur this Friday and will be followed by a public performance of the song.

#### WHO

- Mayor Steve Adler, City of Austin
- Kelly White, CEO of The SAFE Alliance
- The Mrs, Austin-based, all-female band

#### WHAT

- Proclamation event marking “Draw the Line Day” in Austin, to be followed by public performance of the new song, “Draw the Line.”

#### WHEN

Friday, April 8, 2016  
10:30 – 11:30 a.m.

#### WHERE

Austin City Hall plaza

#### WHY

- To honor SAFE’s work in providing services to thousands of families in Austin in pursuit of its mission to lead in ending sexual assault and exploitation, child abuse, and domestic violence through prevention, intervention, and advocacy for change; and
- To highlight The Mrs and the release of their new song and music video, “Draw the Line,” which asks that we stand shoulder to shoulder to end violence in our communities.

#### LEARN MORE

You can learn more about SAFE at <http://safeaustin.org>.

Learn more about The Mrs at <http://themrs.com>. “Draw the Line” is also available on [iTunes](#), [Amazon](#), and [YouTube](#).

#### The SAFE Alliance

The SAFE Alliance is a structured partnership between SafePlace and Austin Children’s Shelter, two organizations that serve survivors of child abuse and neglect, sexual assault and exploitation, and domestic violence. Our mission is to lead in ending sexual assault and exploitation, child abuse, and domestic violence through prevention, intervention, and advocacy for change so we may all one day inhabit a just and safe community free from violence and abuse.

stop abuse for  
everyone

