

FOR IMMEDIATE RELEASE

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PRESS RELEASE

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Touch-A-Truck Puts Kids in the Driver's Seat Raises funds for SAFE Programs on the Austin Children's Shelter Campus

Austin, TX— [Touch-A-Truck](#), one of Austin's most exciting family-friendly events, is returning to Camp Mabry on Saturday, May 13, 2017. Kids can touch, climb on, and explore 40+ vehicles of all shapes and sizes—like ambulances, fire trucks, bulldozers, or military transporters. Touch-A-Truck is a great opportunity for families to bond as their children explore and learn. This family-friendly event (just \$5 a ticket!) has something for everyone: food trucks, a petting zoo, face painting, barrel train rides, games and adventures in the Kid Zone, just to name a few.

Touch-A-Truck represents what SAFE is all about – helping to promote happy, healthy families in our community.

"Touch-A-Truck is part of our work to help build safe and healthy families," Kelly White, CEO of The SAFE Alliance, said. "What better way to reinforce what's really important in families than to build an event around it?"

SAFE and Touch-A-Truck are pleased to welcome back [Realty Austin](#) as a Presenting Sponsor (second year in a row!) of this year's event.

"We are honored to be working again hand-in-hand with SAFE to sponsor Touch-a-Truck benefiting SAFE's Austin Children's Shelter Campus, programs we have supported for over 6 years! Our big-hearted real estate agents are the best at giving back and are excited to support this event again in 2017," says [Yvette Boatwright](#), co-owner of Realty Austin and a [Women of Hope Founder](#).

SAFE and Touch-A-Truck also welcome [H-E-B Tournament of Champions](#) as the second Presenting Sponsor of this year's event. Established in 1986, the charitable event was created to provide an opportunity for H-E-B's suppliers to partner with the company to support nonprofit organizations focused on youth, children and education across the State of Texas.

SAFE is proud to partner with two prominent, dedicated businesses of our local community for this year's event.

Last year, Touch-A-Truck drew more than 5,300 community members and helped raise more than \$115,000 in support of [SAFE](#) programs on the [Austin Children's Shelter](#) (ACS) Campus. These funds are critical: each year, SAFE programs operating from the ACS Campus must raise more than 48% of their operating budget from our generous community. At a time when kids are still sleeping in offices of CPS caseworkers, the support and funding of our community is crucial. What better way to help ensure the safety and stability of our most vulnerable children than by having a great time with your family and ours?

Event Details

Touch-A-Truck

Saturday, May 13th, 2017

Presenting Sponsor: [Realty Austin](#)

Presenting Sponsor: [HEB Tournament of Champions](#)

Tickets: <http://www.safeaustin.org/get-involved/events/touch-a-truck/touch-truck-tickets/>

General admission: 10:00 a.m. – 3:00 p.m. (\$5/person)

Website: <http://www.safeaustin.org/get-involved/events/touch-a-truck/>

Please note: Camp Mabry is a military base and requires a photo ID for entry.

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About SAFE

SAFE is a merger of Austin Children's Shelter and SafePlace, both long-standing and respected human service agencies in Austin serving the survivors of child abuse, sexual assault and exploitation, and domestic violence. SAFE's goal is ambitious and simple: stop abuse for everyone. [Learn more about our merger here](#). Learn more about our services and programs, campuses, and locations of services at safeaustin.org

Realty Austin

Realty Austin is the #1 independent residential real estate firm in Austin with \$2.25 billion in sales in 2016. Realty Austin is headquartered in Westlake with satellite offices in Central Austin, East Austin, Northwest Austin, Southwest Austin, Dripping Springs, Round Rock and Lake Travis with 420 full-time, high-producing agents who were hand-selected for their experience, market knowledge and career accomplishments. A member of Luxury Portfolio International® and Leading Real Estate Companies of the World®, Realty Austin is the most innovative and progressive real estate company in Austin, uniquely suited for its high tech, homegrown culture. For more information, visit realtyaustin.com or call 512.241.1300 or become a fan on Facebook at facebook.com/realtyaustin.

HEB Tournament of Champions

The H-E-B Tournament of Champions is an annual charitable event, which includes a series of golf and tennis events, as well as a variety of work projects benefitting Texas charities. Established in 1986, the event has raised over \$90 million dollars benefitting Special Olympics Texas and other organizations that focus on children, youth and education throughout the State of Texas. For more information, visit hebtoc.com or call 210.481.2247