

FOR IMMEDIATE RELEASE

[May 1, 2018; Austin, TX] PRESS RELEASE

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Touch-A-Truck Puts Kids in the Driver's SeatRaises funds for the SAFE Children's Shelter

Austin, TX— <u>Touch-A-Truck</u>, one of Austin's most exciting family-friendly events, is returning to Camp Mabry on Saturday, May 12, 2018. Kids can touch, climb on, and explore 60+ vehicles of all shapes and sizes–like ambulances, fire trucks, bulldozers, or military transporters.

Touch-A-Truck is a great opportunity for families to bond as their children explore and learn. This family-friendly event (just \$5 a ticket!) has something for everyone: food trucks, a petting zoo, face painting, barrel train rides, games and adventures in the Kid Zone, just to name a few. This year, we're also introducing our Birthday Bundle, which includes admission for 10 kiddos and two adults, a private tent, a personalized birthday banner, and much more.

Touch-A-Truck represents what SAFE is all about – helping to promote happy, healthy families in our community.

"Touch-A-Truck is part of our work to help build safe and healthy families," Kelly White, co-CEO of The SAFE Alliance, said. "What better way to reinforce what's really important in families than to build an event around it?"

SAFE and Touch-A-Truck are pleased to welcome back Realty Austin and HEB Tournament of Champions as Presenting Sponsors of this year's event!

"Our team rallies around philanthropic causes that make a difference in our community and the lives of Austinites who truly need it. We are proud to be a presenting sponsor of Touch-a-Truck, an event that raises crucial funds for the programs at the SAFE Children's Shelter," says Yvette Boatwright, co-owner of Realty Austin and a Women of Hope Founder.

SAFE and Touch-A-Truck also welcome **H-E-B Tournament of Champions** as the second Presenting Sponsor of this year's event. Established in 1986, the charitable event was created to provide an opportunity for H-E-B's suppliers to partner with the company to support nonprofit organizations focused on youth, children and education across the State of Texas.

SAFE is proud to partner with two prominent, dedicated businesses of our local community for this year's event.

Last year, Touch-A-Truck drew more than 6,000 community members and helped raise more than \$115,000 in support of **SAFE Children's Shelter.** These funds are critical: each year, SAFE must raise more than 48% of their operating budget from our generous community. At a time when kids are still sleeping in offices of CPS caseworkers, the support and funding of our community is crucial. What better way to help ensure the safety and stability of our most vulnerable children than by having a great time with your family and ours?





Event Details

Touch-A-Truck

Saturday, May 12th, 2018 Camp Mabry

Presenting Sponsor: Realty Austin

Presenting Sponsor: HEB Tournament of Champions

Tickets: www.safeaustin.org/touch-a-truck/

General admission: 10:00 a.m. – 3:00 p.m. (\$5/person)

Please note: Camp Mabry is a military base and requires a photo ID for entry.

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About SAFE

SAFE is a merger of Austin Children's Shelter and SafePlace, both long-standing and respected human service agencies in Austin serving the survivors of child abuse, sexual assault and exploitation, and domestic violence. SAFE's goal is ambitious and simple: stop abuse for everyone. <u>Learn more about our merger here</u>. Learn more about our services and programs, campuses, and locations of services at <u>safeaustin.org</u>

About Realty Austin

Realty Austin is the #1 independent residential real estate firm in Austin with \$2.6 billion in sales in 2017. With 420 full-time, high-producing agents who were hand-selected for their experience, market knowledge and career accomplishments. A member of Luxury Portfolio International® and Leading Real Estate Companies of the World®, Realty Austin is the most innovative and progressive real estate company in Austin, uniquely suited for its high tech, homegrown culture. For more information, vistit realtyaustin.com or call 512.241.1300 or become a fan on Facebook at facebook.com/realtyaustin.

About HEB Tournament of Champions

The H-E-B Tournament of Champions is an annual charitable event, which includes a series of golf and tennis events, as well as a variety of work projects benefitting Texas charities. Established in 1986, the event has raised over \$90 million dollars benefitting Special Olympics Texas and other organizations that focus on children, youth and education throughout the State of Texas. For more information, visit hebtoc.com or call 210.481.2247

